

I'On Media Kit  
Media Quotes

“In I'On, a South Carolina town patterned after historic Charleston, lots selling for \$66,000 seven years ago now fetch \$318,000, more than double the rate of appreciation for lots in the region.” – *SmartMoney*, August 2005

“Named in honor of Jacob Bond I'On, former mayor of Sullivan's Island, president of the South Carolina State Senate, and War of 1812 hero, this community seeks to create a pleasing mix of outdoor spaces connected by pedestrian-friendly streets.” -- *Southern Living Favorites*, 2004

“It's the sort of pedestrian-friendly, intimate place that people long thought couldn't be built today.” – *Coastal Living*, March-April 2004

“I'On is a 'neotraditional' development. It turns its back on standard suburban design, instead trying to recreate the best features of the in-town neighborhoods we remember from childhood.” -- *South Carolina Coastal Conservation League*, Winter 2001

“By encouraging a variety of builders and craftsmen to participate in the development process from the very beginning, the community has acquired a level of visual diversity and a sense of authenticity in an unusually short period of time.” – *Great Planned Communities*