

I'On Media Kit
Kimber McFadden
Vice President of Sales and Marketing, I'On Group, I'On Realty
Broker in Charge, I'On Realty

Kimber McFadden brings more than 17 years of experience working in the new homes industry to I'On. As vice president of sales and marketing and broker in charge, McFadden oversees all of the sales and marketing efforts for I'On Realty and I'On Group's new communities. Her real estate career began in 1990 as an agent for Torrey Homes and Hedgewood Properties in Atlanta, Ga. Almost 10 years later, McFadden returned to her childhood home of Charleston, and joined Prudential Carolina Real Estate as an agent. After working with Prudential, she became director of sales for Palmetto Traditional Homes, and when KB Homes acquired the company, she was named the director of sales for the South Carolina division.

McFadden holds a bachelor's degree in French from the University of South Carolina and holds the Member of the Institute of Residential Marketing designation from the National Association of Homebuilders. She was also named Sales Agent of the Year by the Greater Atlanta Home Builders Association and Sales Manager of the Year by the Charleston Trident Home Builders Association. McFadden lives on Paradise Island in Awendaw.