

I'On Media Kit Fact Sheet

- Name:** I'On – named for Jacob Bond I'On (1782-1860), a planter, South Carolina statesman and hero during the War of 1812, whose family owned the property.
- Founded:** March 1998
- Location:** Mount Pleasant, South Carolina
- Developer:** The I'On Company, founded by Vincent, Geoff and Tom Graham
- Mission:** I'On's mission is to design a neighborhood that enhances the social, cultural, economic and environmental aspects of life. I'On's philosophy incorporates the importance of true community through a healthy relationship between the position of each home and the public and civic realms.
- Size:** 243 acres; 43 acres of green space, including playing fields, a community amphitheater, parks and civic-use areas
- Population:** Approximately 646 households as of March 2007.
- Homesites:** I'On's 762 homesites are divided into six small "boroughs," each planned for 80 to 150 homes. Currently, there are more than 600 homes in I'On completed or under construction with another 116 homesites remaining.
- Builders:** I'On has also carefully chosen 21 of the Charleston area's most impressive builders to form the I'On Guild.
- Prices:** Homesites range from \$225,000 to over \$500,000. Homes range from \$500,000 to over \$2,000,000. Over the past five years, property in I'On has appreciated more than 20% per year. In 2006, average home prices had increased 26 percent in I'On.
- Amenities:** The I'On Club, a swim, tennis, fitness and social facility; the Creek Club, a venue located on the banks of Hobcaw Creek with more than 5,000 square feet; community boat landing and docks on Hobcaw and Shelmore Creeks; East Cooper Charter Montessori School; two churches, one under construction and another to begin soon; Marshwalk and walking trail
- Awards:**
- "Best Community in the Nation" and "Best Smart Growth Neighborhood in the Country" -- Professional Builder and the NAHB (National Association of Home Builders) 2002
 - 1999 Stewardship Award -- The S.C. Department of Natural Resources
 - 2003 Congress for New Urbanism Charter Award Winner

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Organizations: I'On Assembly, I'On Trust, Biznet, Community of I'On Artists

Environment: The Rookery, a seven-acre pond actively used by wading birds as a nesting site, is I'On's most significant freshwater wetland preserve. Careful planning and monitoring has protected this area, enabling the nesting population to increase while providing residents access to blinds from which they can view the birds without disturbing their nesting.

Media Coverage: CNN, Bob Vila's Home Again, Southern Living, Coastal Living, SmartMoney, National Geographic, Architectural Digest, Traditional Home